



MAB, SPAIN'S ALTERNATIVE STOCK MARKET

Palacio de la Bolsa

Plaza de la Lealtad, 1

28014 Madrid

In Madrid, on 12 April 2010

MILESTONE – ZINKIA ENTERTAINMENT, S .A.

Dear Sirs,

In accordance with the provisions contained in Circular 2/2008 of the MAB and in order to be made available to the public as a milestone, it is hereby notified that following a long negotiation process, Zinkia Entertainment, S.A., ITV Global Entertainment and MTV Networks (a company within the Viacom International Inc. group) ratified, on 7 April, an agreement to air two seasons of the Pocoyó Series in the United States, within Nickelodeon's children's television platform - "Nick Junior".

Given the significance of said agreement, the parties thereto have agreed to make such news public today prior to releasing a communication to the market.

Nickelodeon's "Nick Junior" reaches 70 million English-speaking homes in the United States. Should you require further clarifications, please do not hesitate to contact us.

Yours faithfully,

José María Castillejo Oriol

Chairman of the Board of Directors